



HIGH DEFINITION LENSES

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Contact: Joan Hollywood Alten, Marketing Director
(707) 987-4650

Patricia Machado, Director of Business Development
(619) 575-0697

AUGEN LAUNCHES SPACIA™ OUTDOOR PROGRESSIVE LENS

SAN DIEGO, CA – Augen Optics has announced the launch of Spacia™ High Definition Progressive Lenses, designed for active presbyopes who need versatile, expansive vision for outdoor activities such as fishing, golf and tennis. Spacia™ progressives feature wide, spacious distance vision with ample near vision for the close-up tasks often required during physical activities and sports. In addition, Spacia™ provides an extra-wide intermediate corridor with a 9mm width – one of the widest available in a progressive lens – ensuring a quick, smooth transition from distance to near.

Dr. Marco Machado, Founder and CEO of Augen Optics, said, “We are excited to offer this versatile lens to outdoor enthusiasts as it is specifically designed to support their active lifestyles. The intermediate in the lens is wider than most other progressives available, which gives wearers an easy transition from distance to near during physical activities such as golfing and fishing. Also, the distance vision in Spacia™ is exceptionally wide, so wearers can take in the full breadth of their environment. With this lens, outdoor sportsmen and women can pursue their favorite pastimes without feeling visually constrained by their lens.”

Initially offered in *Trivex*® material, Spacia™ is currently available in 3.50D and 5.00D bases in +1.00 to +3.00 add powers. Spacia™ lenses in 2.00D and 6.00D bases will be added to the product line later in the year. Spacia™ lenses are scratch coated and compatible with all hydrophobic, anti-reflective and mirror coatings.

Spacia™ Progressive Lenses are made with Augen High Definition Lens® aspheric/double aspheric technology, which ensures wide, clear, natural vision for wearers with both low and high cylinder prescriptions. Augen High Definition technology also features flatter base curves for all prescriptions, resulting in better cosmetics.

Augen Optics features *Trivex* material as its primary lens material of choice. According to Dr. Machado, “Consumers expect better clarity and resolution from high definition products, and in lens design these characteristics are primarily determined by the quality of the lens design itself in combination with the material. The optical purity of *Trivex* material provides better light transmittance and maximum clarity, ensuring that our lens designs are truly delivering high definition performance.”

Spacia™ progressives represent an important addition to the Augen High Definition progressive lens portfolio, which also includes Augen High Definition Progressives (17mm recommended fitting height) and Augen High Definition Short Corridor Progressives (12mm recommended fitting height). Augen also offers High Definition Single Vision aspheric/double aspheric lenses.

In addition to *Trivex* material, Augen High Definition Semi-Finished Lenses are available in *Trivex* Transitions®, hard resin and SunSensors+® materials. The Augen product portfolio also includes semi-finished flat tops in *Trivex*, *Trivex* Transitions, hard resin and SunSensors+, finished spherical single vision lenses in SunSensors+, as well as finished NXT® single vision polarized and photochromic polarized sunlenses.

For more information about Augen lens products, contact Augen Optics at 866-284-3611, or visit the Augen website at www.augenoptics.com.

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