



HIGH DEFINITION LENSES

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FOR IMMEDIATE RELEASE

Contact: Patricia Machado, Director Business Development
619-575-0697

AUGEN MANUFACTURING PLANT RECEIVES ISO CERTIFICATION

SAN DIEGO, CA –Augen Optics has announced that its glass mold and hard resin eyeglass lens manufacturing operations in Ensenada, Mexico have achieved ISO 9001:2008 Certification. The ISO 9001:2008 Certification, the latest iteration in the 9000 Certification series from the International Organization for Standardization, sets standards that individual businesses can meet in order to ensure customer satisfaction. According to the ISO website (www.iso.org), the 9000 family of standards represents “an international consensus on good quality management practices.” The ISO 9001:2008 program in particular provides a tested framework for applying a systematic approach to managing an organization’s processes to ensure they consistently result in product that meets customers’ expectations.

Dr. Marco Machado, Founder and CEO of Augen Optics, says, “We are especially proud to achieve this Certification at our Ensenada manufacturing facility as we have built many innovations into our operations in order to continually improve the quality and output of our products. The ISO Certification is another demonstration of our commitment to providing the best possible eyeglass lenses to our customers and ensuring wearer satisfaction.”

Augen Optics offers Augen High Definition Lenses® in premium progressive, short-corridor progressive and aspheric single vision designs. Augen HD Lenses feature wide, clear, natural vision in all prescriptions, and are available in Trivex® and Trivex Transitions®.

For more information about Augen lens products, contact Augen Optics at 866-284-3611, or visit the Augen website at www.augenoptycs.com.

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